

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
Practical Media skills-1	4	3	1	Nil	Successfully completed sem I, II, III and IV	Successfully completed sem I, II, III and IV

Total No. Credits	Distribution of total credits			No. of Hours of Lectures	No. of Hours of Tutorials	No. of Hours of Practical	Total Hours of Teaching
	Lecture (Credits)	Tutorial (Credits)	Practical (Credits)				
4	3	1	0	45	15	0	60

Learning Objectives:

- Provide knowledge about a brief History of journalism in the Hispanic world.
- Develop critical thinking skills regarding media consumption.
- Understand the different types of media and their impact on society.
- Imparting skills to analyze and evaluate media messages effectively.
- Enhancing communication skills for creating compelling media content (written, audio, or visual).
- Gain practical experience in using various media tools and platforms.

Learning Outcomes:

At the end of the semester, the students will be able to:

- Understand different media forms.
- Familiarize themselves with print and audio-visual media of the Hispanic world.
- Develop an understanding of various types of journalism
- Develop skills to read, compare and analyse articles/reports/editorials/programmes/information across various types of media.
- Develop skills to prepare report/blogs/articles/editorials/forum on internet etc.
- Familiarize with basic editing skills.
- Create various media content like Social media posts, reels, podcasts, audio-visual posts, short films, ads, campaigns, social awareness posts etc.

SYLLABUS OF DSE-9

Content

UNIT	CONTENT	DURATION
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Unit – 1	Introduction to Various Media <ul style="list-style-type: none"> • Understanding different types of media: • Print media • Electronic media • Photography, Audio-visual content, Multimedia • Social-media 	5 hours
Unit – 2	<ul style="list-style-type: none"> • Brief History of journalism in the Hispanic world., newspapers of Spain and Latin American countries (El País, Spain; La Nación, Argentina; El Universal, Mexico; etc.). • Radio and T.V. news channels in the Hispanic world, as well as national and international multimedia journalism. • Learning to identify different media elements like framing, symbolism, and language use. 	15 hours
Unit – 3	<ul style="list-style-type: none"> • Basic principles of storytelling for different media platforms. • Learning how to write clear and concise messages for various audiences. • Introduction to essential media production tools. Writing for print (news articles, blog posts) • Basic audio editing and recording skills (podcasts) 	15 hours
Unit- 4	<ul style="list-style-type: none"> • Students choose a topic and develop a media project using the skills learned throughout the course. • Projects can be individual or group-based, depending on the course structure. • Examples of projects: Summarizing an article/ Writing a report on an opinion poll/Preparing a flyer/ Writing blogs/Reporting crime/Preparing weather reports/Writing small reports on a given topic for wall-newspaper/Preparing a forum on the Internet; (TV/University life)/ poster-making for NGOs/ voluntary work/social issues/preparing a podcast(University life, social life, voluntary work etc.) 	10 hours

Learning/Teaching Material: Any of the textbooks/websites given below may be prescribed:

- www.totallygonzo.org
- www.periodismogonzoargentina.blogspot.in
- Luis Cebrián, Juan. La prensa en la calle. Escritos sobre Periodismo Madrid: Taurus, (1980).
- Martín Vivaldi, G.: Géneros periodísticos, Madrid: Paraninfo (1977).
- Núñez Ladeuze, L.: Manual para periodismo, Barcelona: Ariel (1991).
- Rodríguez Ruibal, Antonio: Periodismo turístico. Análisis del turismo a través de las portadas.

Note: Teachers are free to recommend supplementary study material.

Additional material may be provided.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.